

KARTING SCHOOL
FOR KIDS



WITH THIS MANUAL YOU WILL:

- **Train your employees** in professional instructors who will know how to work closely with young drivers
- **Access the detailed program** for young drivers that covers topics such as driving lines, braking techniques, the rhythm of taking a corner properly, acceleration on corner exit, and kart balance
- **Increase your target audience** and, consequently, increase your revenues
- Fill low-peak times on your track and **reach a maximum track occupancy rate**
- Get insight into **how to teach your drivers** to be safe, quick, to think ahead, and to stay comfortable on the track
- Acknowledge that **safety is a top priority concern** when kids are concerned

WITH THIS MANUAL YOU WILL ALSO GET IN-DEPTH KNOWLEDGE OF THE THREE-LEVEL SESSION MODEL:

1. LEVEL: THE ROOKIE

- Theoretical classroom discussion to ensure a progressive start with karting
- Getting comfortable with the go-kart
- Working on hand, eye, foot coordination in the go-kart
- A lead-follow session on a track with the instructor
- Giving feedback and further instructions

2. LEVEL: THE ACTIVE DRIVER

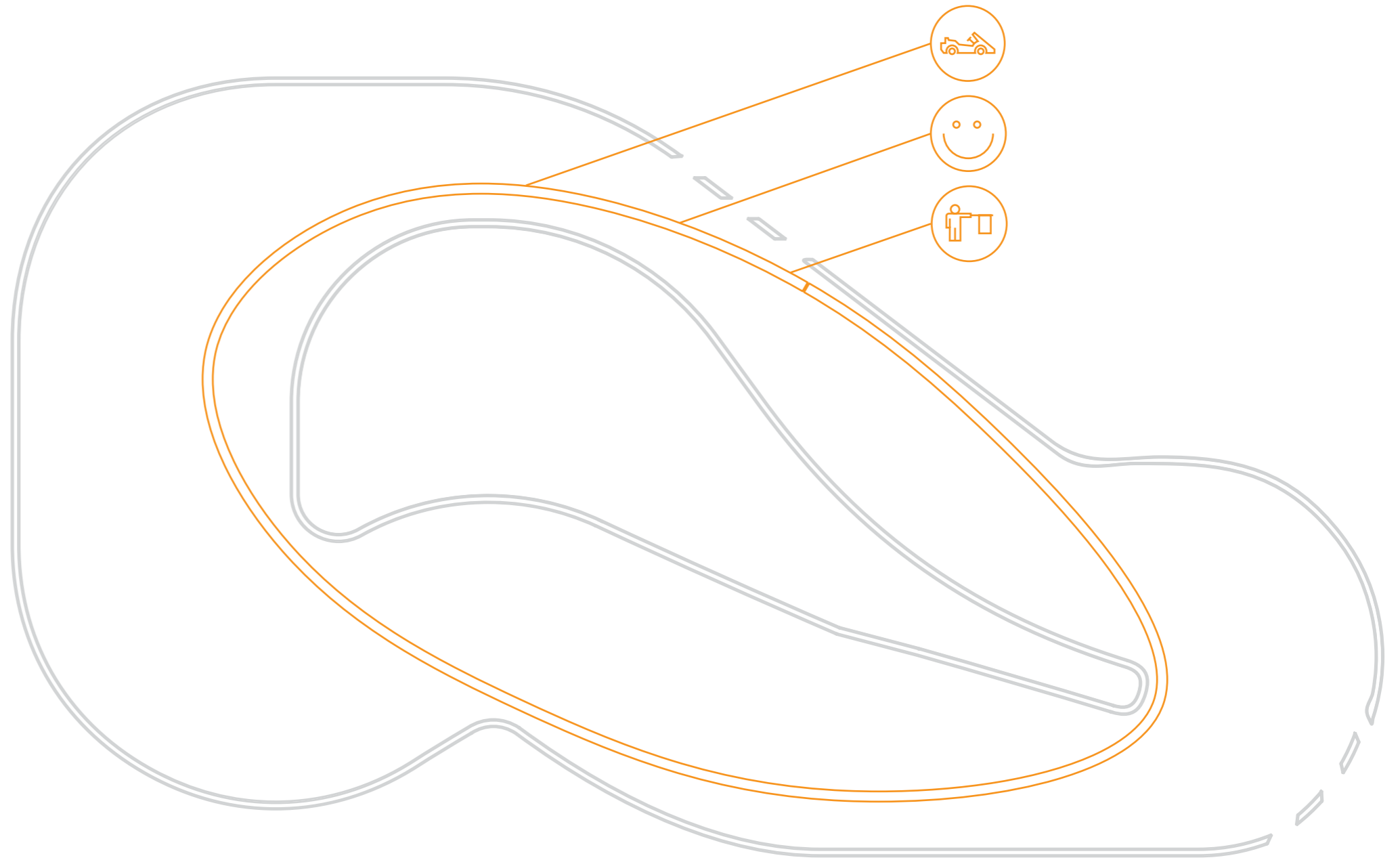
- Learning the driving lines
- Braking techniques
- The rhythm of taking a corner properly
- Acceleration on corner exit
- Go-kart balance
- Giving feedback and further instructions

3. LEVEL: THE RACING DRIVER

- Getting comfortable with high speeds
- Learning the ideal racing lines and understand early, middle and late apexing
- Learning maximum braking techniques
- Understanding the limits of a race car in all conditions
- Drafting
- Learning the best ways to overtake
- How to maximize passing lap traffic
- Understanding the importance of Qualifying
- Spotter Coaching

KARTING SCHOOL FOR KIDS
CONTENTS EXTRACT

1. HOW TO START KARTING SCHOOL FOR KIDS
2. THE CHARACTERISTICS OF PROFESSIONAL KARTING INSTRUCTORS FOR KIDS
3. SAFETY: TOP PRIORITY
4. TIPS AND TRICKS ON HOW TO CREATE A GREAT LEARNING EXPERIENCE FOR KIDS
5. HOW TO FIND THE RIGHT TARGET AUDIENCE
6. TIPS FOR REACHING MAXIMUM TRACK OCCUPANCY RATE
7. THE THREE-LEVEL SESSION MODEL:
 - The Rookie
 - The Active driver
 - The Racing driver
8. KARTING AFTER KARTING SCHOOL
9. JUNIOR RACES
 - Pre-race protocol
 - Race protocol
 - After-race protocol



Ayrton Senna
Michael Schumacher
Lewis Hamilton
Sebastian Vettel
Kimi Räikkönen
Jules Bianchi
Mark Webber

Those are the names of all famous drivers who started with karting at an early age.
That's why the karting school for kids is a must on your track.



Get on Track with Us.

DRIVERS BRIEFING PROGRAM

1 2 3 4 5 6 **7**

TRACK MARSHAL TRAINING

RENTAL KARTING MANAGEMENT

RECEPTION OPERATIONS MANAGEMENT

BEST MARKETING PRACTICES IN KARTING

RACING PROGRAM

KARTING SCHOOL FOR KIDS



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