WITH THIS MANUAL YOU WILL:

- Get access to a proven business model that will guide you when starting a karting business
- Place the right employees in the right job positions to reach your full potential
- Get insight into the best rental karting management practices 360 Karting has obtained from all around the world in the last decade
- Speed up your learning curve
- Avoid mistakes during start-up and run everyday operations smoothly and effectively

YOU WILL ALSO HAVE THE ACCESS TO:

- KEY PERFORMANCE INDICATORS MEASUREMENT
- FACILITY MAINTENANCE GUIDELINES
- JOB DESCRIPTIONS
- TO-DO CHECKLIST TEMPLATE
- CLIENT SATISFACTION SURVEY QUESTIONNAIRE
- EMPLOYEE SATISFACTION SURVEY QUESTIONNAIRE
1. MISSION AND VISION FOR YOUR BUSINESS
   • Mission – why is it important and how to define it
   • Vision – why is it important and how to define it
   • Examples of mission and vision statements in karting businesses
2. SWOT ANALYSIS
3. ORGANIZATION STRUCTURE BY FUNCTIONS AND BY REVENUE POTENTIALS
   • Who is who
   • Responsibilities
   • Functions
   • Revenue potentials
4. KEY PERFORMANCE INDICATORS (KPI’S)
   • What to measure
   • How to measure
   • You have measured the results, now what?
   • Importance of KPIs for a successful business
5. FACILITY MAINTENANCE GUIDELINES
   • General
   • Karting track
   • Environment
6. EMPLOYEES
   • Definitions of workplaces
   • Job descriptions
   • Employee scheduling
   • Daily tasks management
   • To-do checklist template
   • Job rotation
   • Employee incentive program
     - Non-material incentives
     - Material incentives
7. DEVELOPMENT OF PRODUCT AND SERVICES
8. CODE OF ETHICS
   • Worker rights and safety
   • Client safety (safety environment – go karts, pit entry, first aid etc.)
9. HIGH-LEVEL SUPPORT FOR SMOOTH BUSINESS OPERATIONS
10. SATISFACTION SURVEYS
    • Client satisfaction survey questionnaire
    • Employee satisfaction survey questionnaire
11. EMERGENCY RESPONSE AND CRISIS PROTOCOL
12. BUSINESS REPORTING TEMPLATES
13. QUALITY STANDARDS
Do not be among the karting track operators who lose tens of thousands of dollars a month in the first year because their staff isn’t in sync and cannot achieve full potential in karting business.

Get on Track with Us.