

RENTAL KARTING
MANAGEMENT



WITH THIS MANUAL
YOU WILL:

- Get access to a **proven business model** that will guide you when starting a karting business
- Place the **right employees** in the **right job positions** to reach your full potential
- Get insight into **the best rental karting management practices** 360 Karting has obtained from all around the world in the last decade
- **Speed up** your learning curve
- **Avoid mistakes during start-up** and run everyday operations smoothly and effectively

YOU WILL ALSO
HAVE THE ACCESS TO:

- KEY PERFORMANCE INDICATORS MEASUREMENT
- FACILITY MAINTENANCE GUIDELINES
- JOB DESCRIPTIONS
- TO-DO CHECKLIST TEMPLATE
- CLIENT SATISFACTION SURVEY QUESTIONNAIRE
- EMPLOYEE SATISFACTION SURVEY QUESTIONNAIRE

RENTAL KARTING MANAGEMENT CONTENTS EXTRACT

1. MISSION AND VISION FOR YOUR BUSINESS

- Mission – why is it important and how to define it
- Vision – why is it important and how to define it
- Examples of mission and vision statements in karting businesses

2. SWOT ANALYSIS

3. ORGANIZATION STRUCTURE BY FUNCTIONS AND BY REVENUE POTENTIALS

- Who is who
- Responsibilities
- Functions
- Revenue potentials

4. KEY PERFORMANCE INDICATORS (KPI'S)

- What to measure
- How to measure
- You have measured the results, now what?
- Importance of KPIs for a successful business

5. FACILITY MAINTENANCE GUIDELINES

- General
- Karting track
- Environment

6. EMPLOYEES

- Definitions of workplaces
- Job descriptions
- Employee scheduling
- Daily tasks management
- To-do checklist template
- Job rotation
- Employee incentive program
 - Non-material incentives
 - Material incentives

7. DEVELOPMENT OF PRODUCT AND SERVICES

8. CODE OF ETHICS

- Worker rights and safety
- Client safety (safety environment – go karts, pit entry, first aid etc.)

9. HIGH-LEVEL SUPPORT FOR SMOOTH BUSINESS OPERATIONS

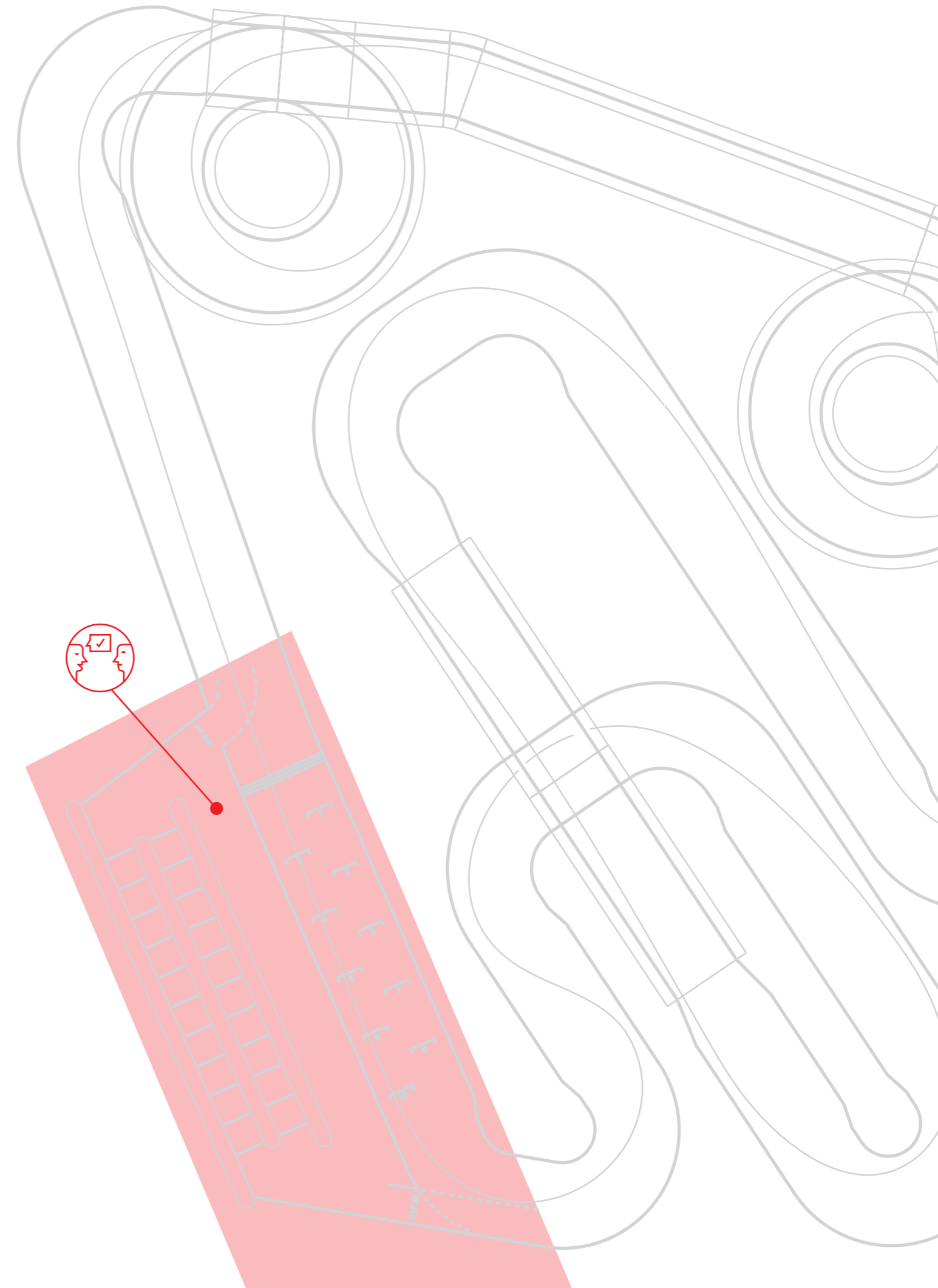
10. SATISFACTION SURVEYS

- Client satisfaction survey questionnaire
- Employee satisfaction survey questionnaire

11. EMERGENCY RESPONSE AND CRISIS PROTOCOL

12. BUSINESS REPORTING TEMPLATES

13. QUALITY STANDARDS



Do not be among the karting track operators who lose tens of thousands of dollars a month in the first year because their staff isn't in sync and cannot achieve full potential in karting business.



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DRIVERS BRIEFING PROGRAM

1 2 **3** 4 5 6 7

TRACK MARSHAL TRAINING

RENTAL KARTING MANAGEMENT

RECEPTION OPERATIONS MANAGEMENT

BEST MARKETING PRACTICES IN KARTING

RACING PROGRAM

KARTING SCHOOL FOR KIDS



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