

DRIVERS BRIEFING
PROGRAM



WITH THIS MANUAL
YOU WILL:

- **Get insight into the best safety briefing** practices 360 Karting has obtained from all around the world in the last decade
- **Increase safety** for new and experience drivers
- Ensure **personnel safety**
- **Learn how to engage reception personnel** and track marshals into briefing protocol
- **Reduce maintenance** costs
- Reduce **track downtime** and **improve revenues**
- Improve track **fluidity**
- **Enhance customer experience** of the track

YOU WILL ALSO
HAVE THE ACCESS TO:



INFOGRAPHICS TEMPLATES FOR ENHANCED HOSPITALITY, PIT-LANE AND TRACK AREA (Code of conduct, Safety equipment, Racing tips)

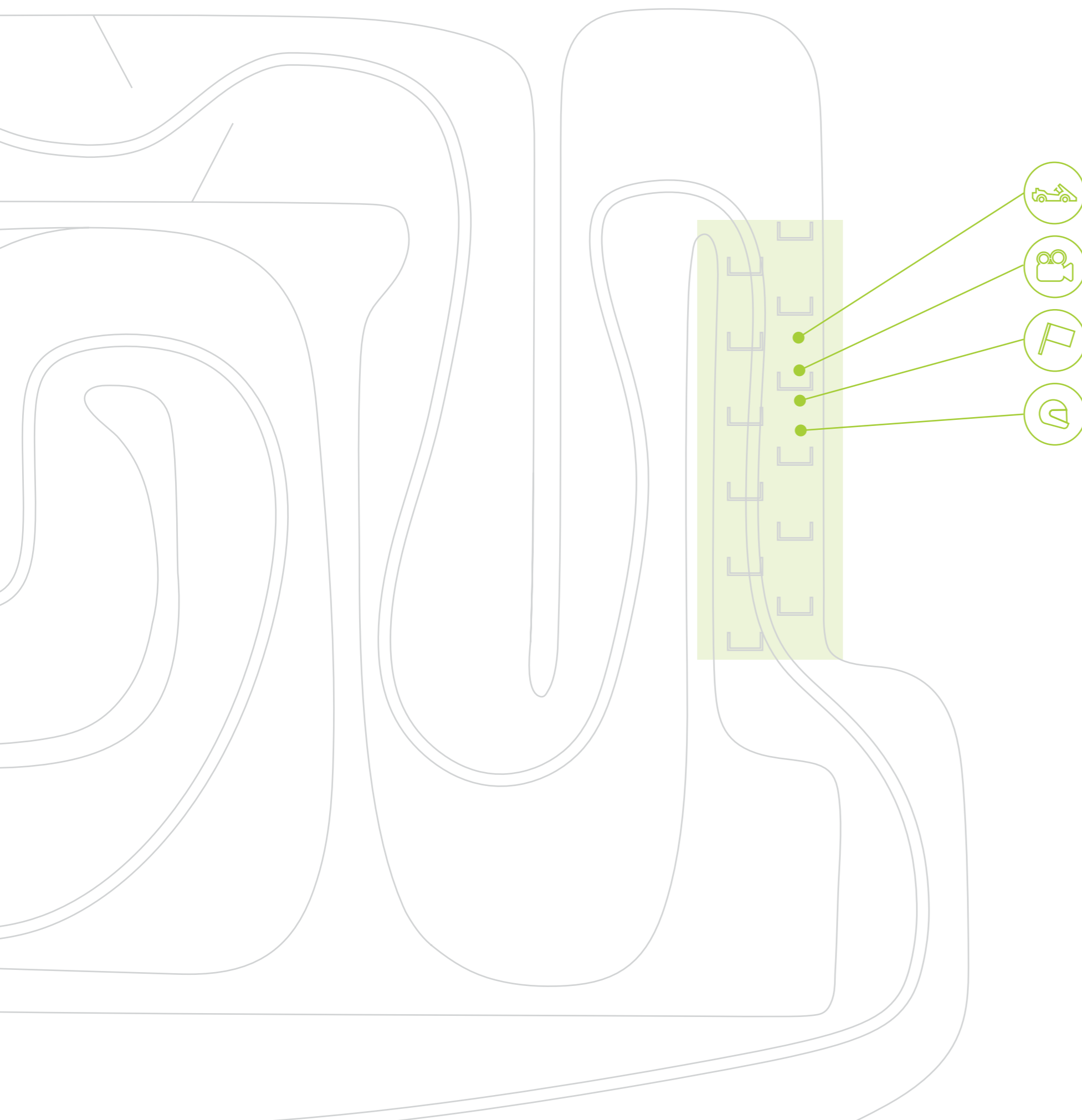


BRIEFING VIDEO MATERIAL (Long and short version)

OPTIONAL: Brochure and template adaptation of your track with your logo, track technical data, ideal line, blue and red zone.

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CONTENTS EXTRACT



1. HANDLING SAFETY BRIEFING INFORMATION AT THE FRONT DESK: SAFETY BRIEFING BROCHURE
2. SAFETY BRIEFING PRE-REGISTRATION TEST
3. SAFETY INFOGRAPHICS FOR HOSPITALITY AND PIT-LANE:
 - Code of conduct
 - Mandatory and optional safety equipment
 - Track information: technical data and ideal racing line
 - Racing tips: turning and breaking
 - Racing flags: meaning of flags colors
4. PRE-RACE BRIEFING VIDEO (LONG VERSION)
5. PIT-LANE BRIEFING VIDEO (SHORT VERSION) AND INSTRUCTIONS FOR TRACK MARSHALS
6. FIRST SAFETY LAP
7. ON-TRACK SIGNALIZATION:
 - Track marshal's flags and tables
 - Pre-turn signalization tables
 - Blue zone: appoint the best location on the track where to pass slow drivers
 - Red zone: stop & go zone where track marshals stop problematic drivers and explain them the rules again
 - Ideal line signalization: how to do it effectively

Safety is not important.
Safety is everything.



Get on Track with Us.

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1 2 3 4 5 6 7

TRACK MARSHAL TRAINING

RENTAL KARTING MANAGEMENT

RECEPTION OPERATIONS MANAGEMENT

BEST MARKETING PRACTICES IN KARTING

RACING PROGRAM

KARTING SCHOOL FOR KIDS



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